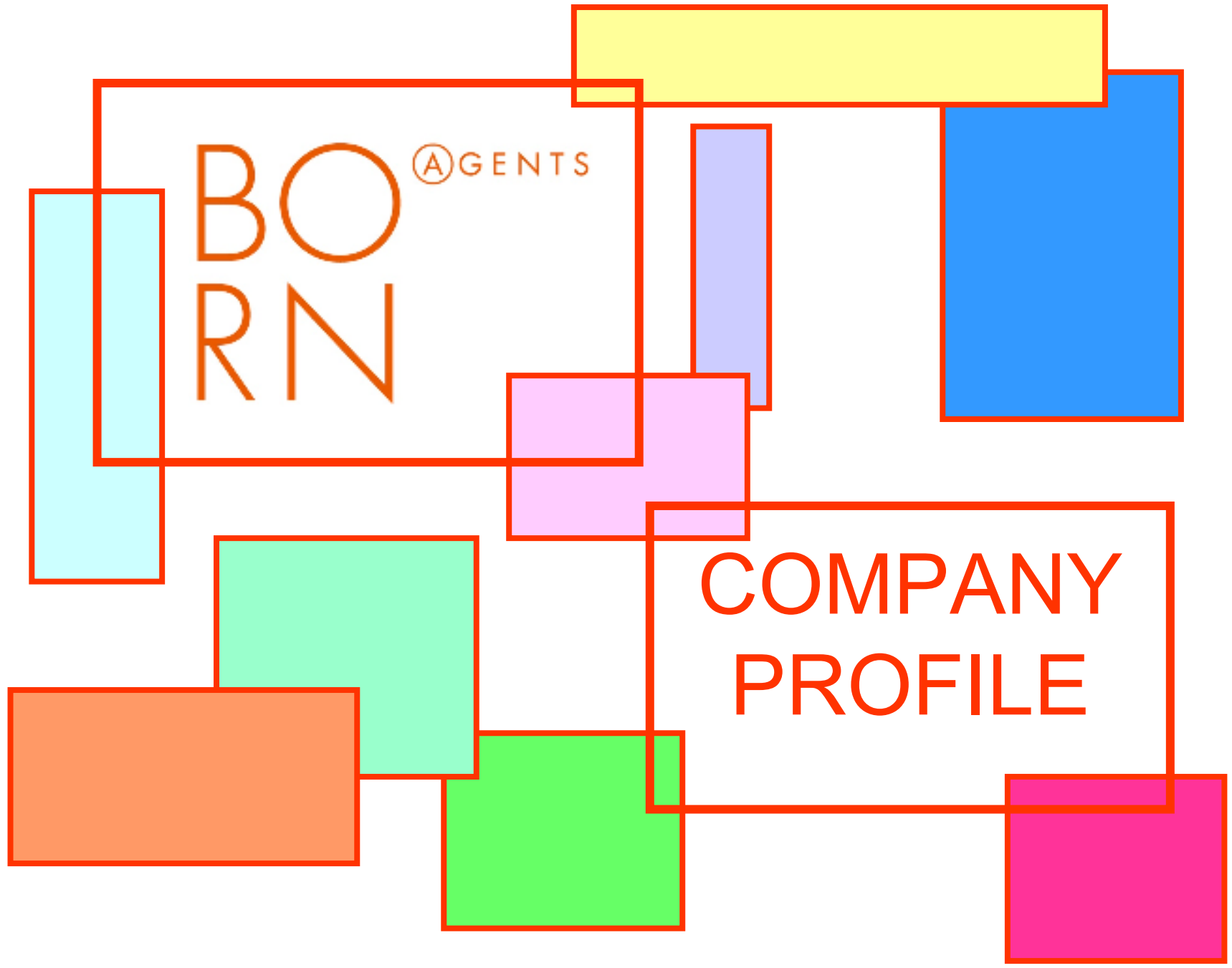


BO  
RN <sup>AGENTS</sup>

COMPANY  
PROFILE



## Who is BORN AGENTS?

---

- BORN Agents, S.L. is a footwear agency, founded in 2004 by Jordi Miró and Albert Puigdemont.
- We cover all the Spanish and Portuguese markets, we sell well-known international brands.

## Who is BORN AGENTS?

---

Although we are a young company, the large experience of its two founders in the footwear sector and because of its origins in: **Jordi Miró representacions**, distinguishes BORN Agents as one of the pioneering agencies of representation and with an outstanding positioning in the market.

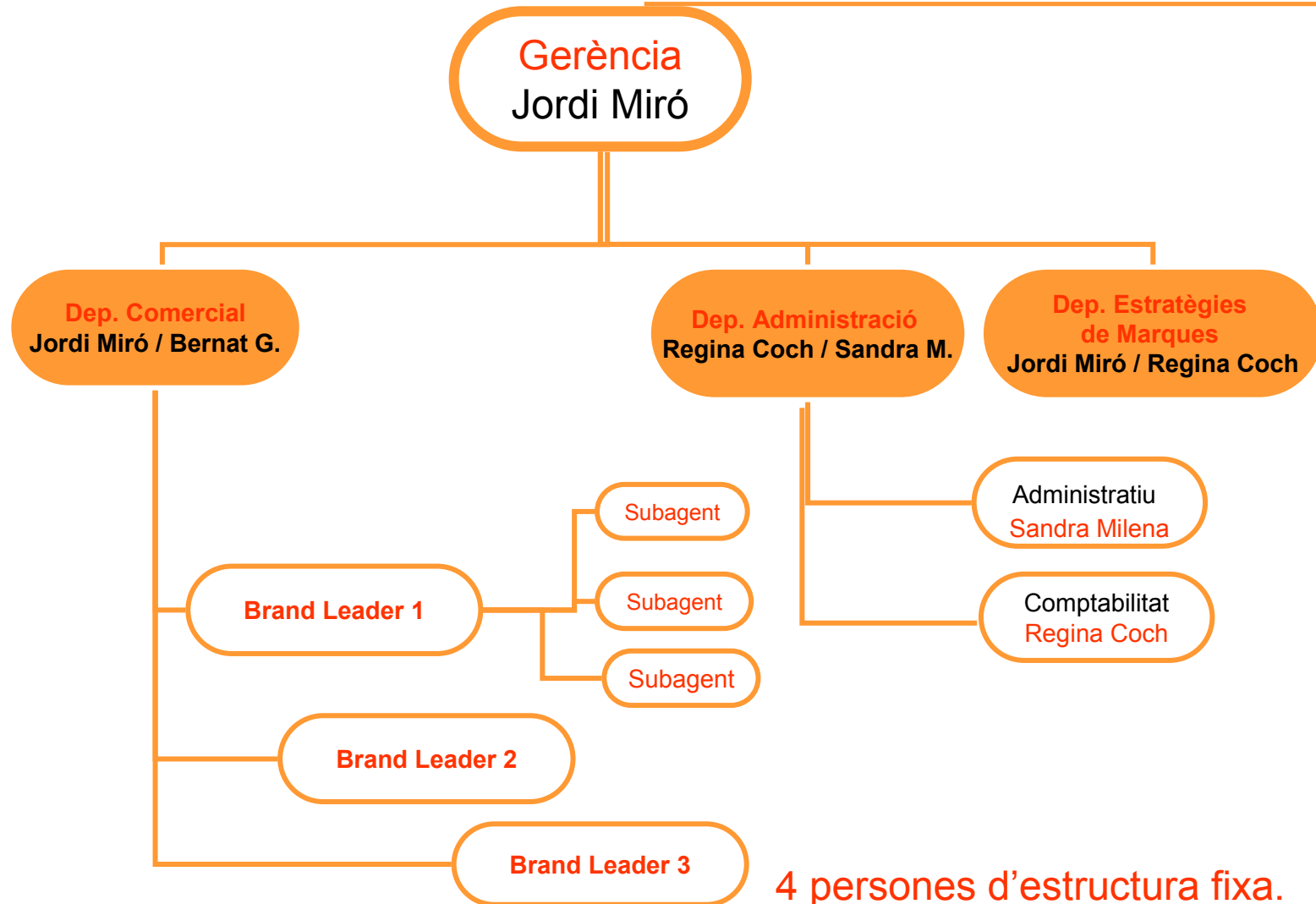


## Who is BORN AGENTS?

---

Its commercial structure is flexible and gives the best commercial strategy for each one of the brands represented with the objective to reach all the of the market points .

# The structure



4 persones d'estructura fixa.  
5 sub-agents a Espanya  
2 sub-agents a Portugal

- Showroom and Head Office  
C/Tuset 13 - 08006 Barcelona  
170 ms <sup>2</sup>  
4 Mini showrooms differentiated by marks.  
Commercial permanent attention,  
commercial and administrative.
- Other Showroom  
Portugal - Center of Guimaraes.  
Traveling by zones.

# Our Customers

---

- With a Database of more than 350 clients in all Spain and Portugal.
- We also work with kids fashion shops of Spain and Portugal, for footwear, clothes and accessories.
- We try to offer to each client the brands adapted to their shop point and their position in the market, giving the right advice for each brand every season.

# Our Customers

---

- We are very careful in the market of the competition between brands and customers.
- We offer customer service in order to satisfy our customers and companies represented.

# Our suppliers

---

- We advice our suppliers the needs of our markets.
- We advice about more suitable, methods and effective financial formulas to optimize results of the clients as well as of the suppliers.
- We follow the credit lines opened up to our clients.

# Our Brands

**D&G**  
DOLCE & GABBANA  
JUNIOR

roberto cavalli  
SHOES  
*Angela*

• **Devils** •  
roberto cavalli  
SHOES

**Ferrari**  
JUNIOR SHOES

**DIESEL**<sup>®</sup>  
FOR SUCCESSFUL LIVING

WS  
**Walk Safari**  
■ ■ calzature di qualità dal 1980

**Andrea Morelli**  
■ ■ prodotto italiano ■ ■

**\* art**<sup>®</sup>

 **EL  
NATURA  
LISTA**  
caminar por la vida